



Executive Summary

The 2025 Strategic Highway Safety Plan (SHSP) represents a comprehensive, data-driven approach to enhancing roadway safety in Colorado, with the goal of reducing fatalities and serious injuries statewide. Developed collaboratively by key state agencies and other safety stakeholders, the SHSP reflects the shared responsibility of all Coloradans to improve safety of the transportation system for all users.

Stakeholder engagement played a crucial role in shaping the SHSP. From the Steering Committee and Subject Matter Experts to the hundreds of workshop participants and online contributors, diverse voices informed the plan's development. Every piece of feedback—whether gathered through meetings, workshops, emails, or online tools—helped refine strategies, enhance data analysis, and identify additional stakeholders to engage. The SHSP reflects this collective effort, resulting in a comprehensive and inclusive approach to improve roadway safety in Colorado. By identifying 25 Focus Areas across five Emphasis Areas that also correspond with the Safe System Approach—the plan sets a clear path toward achieving the Vision for Colorado's future: **Zero deaths and serious injuries so all people using any transportation mode arrive at their destination safely.**

Emphasis Areas



Safety
Culture



Safe
Driving



Safe
People



Safe
Roads



Post-Crash
Care

Focus Areas are contexts or behaviors associated with fatal and serious injury crashes and are categorized based on their contribution to the number of fatalities and serious injuries, recent observed trends (improving, staying about the same, or worsening), or the relation to safety culture. These categories inform related strategies which are specific methods to improve safety as well as the implementation of actions over the next five years. The Focus Area categories are:

- » **Safety Culture** grows shared values and beliefs supportive of a safer transportation system,
- » **High-Impact** targets the top contributing factors to fatalities and serious injuries,
- » **Emerging and Monitoring** areas have increasing fatality and serious injury trends, and
- » **Double Down on Success** builds on the success of existing programs/policies.



Figure ES-1: Focus Area Categorization

The SHSP aims to achieve a five percent year-over-year reduction in fatalities and serious injuries. Achieving these targets requires a coordinated effort across multiple agencies, a focus on implementing proven safety countermeasures, and an ongoing commitment to cultivating a statewide safety culture.

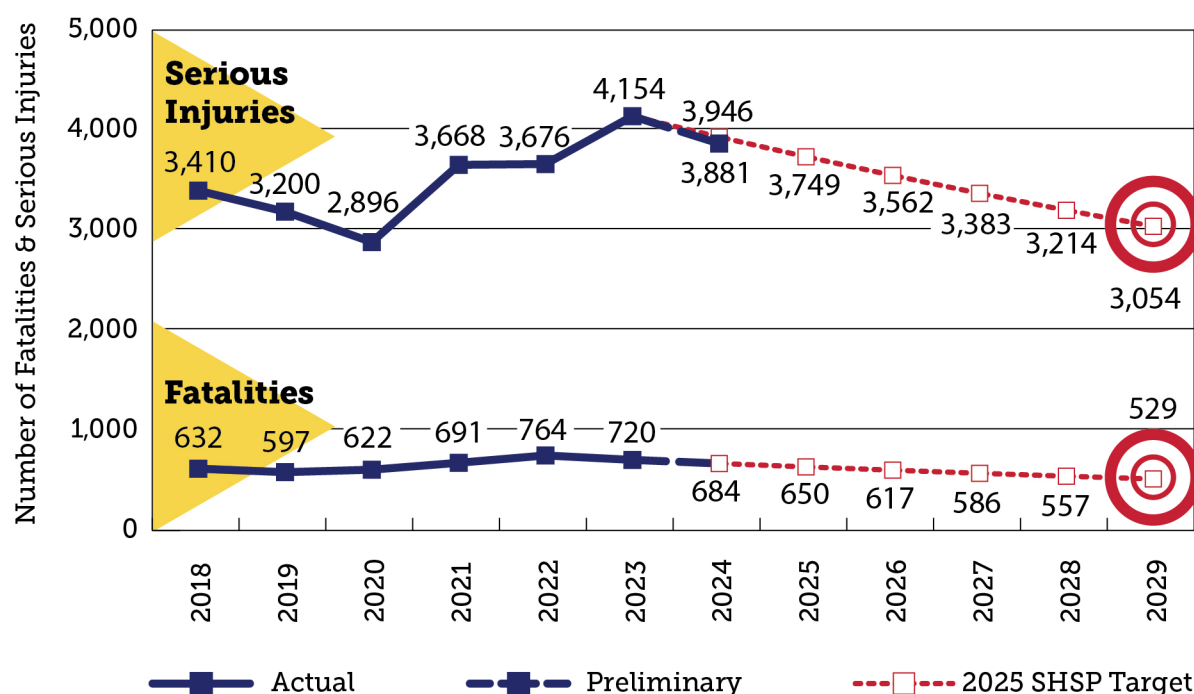


Figure ES-2: Traffic Fatalities and Serious Injuries with Future Targets (5% Per Year Reduction)

In addition to the implementation of the strategies identified in this SHSP, the Advancing Transportation Safety Initiative (ATS)—a collaboration of state and local agency safety advocates led by CDOT’s Safety Champion—will continue to seek out innovative ways to achieve the state’s goal of reducing traffic fatalities and serious injuries. Through collaboration, strategic investments, and focused implementation, Colorado will continue to make strides toward achieving zero deaths and serious injuries for all transportation system users.